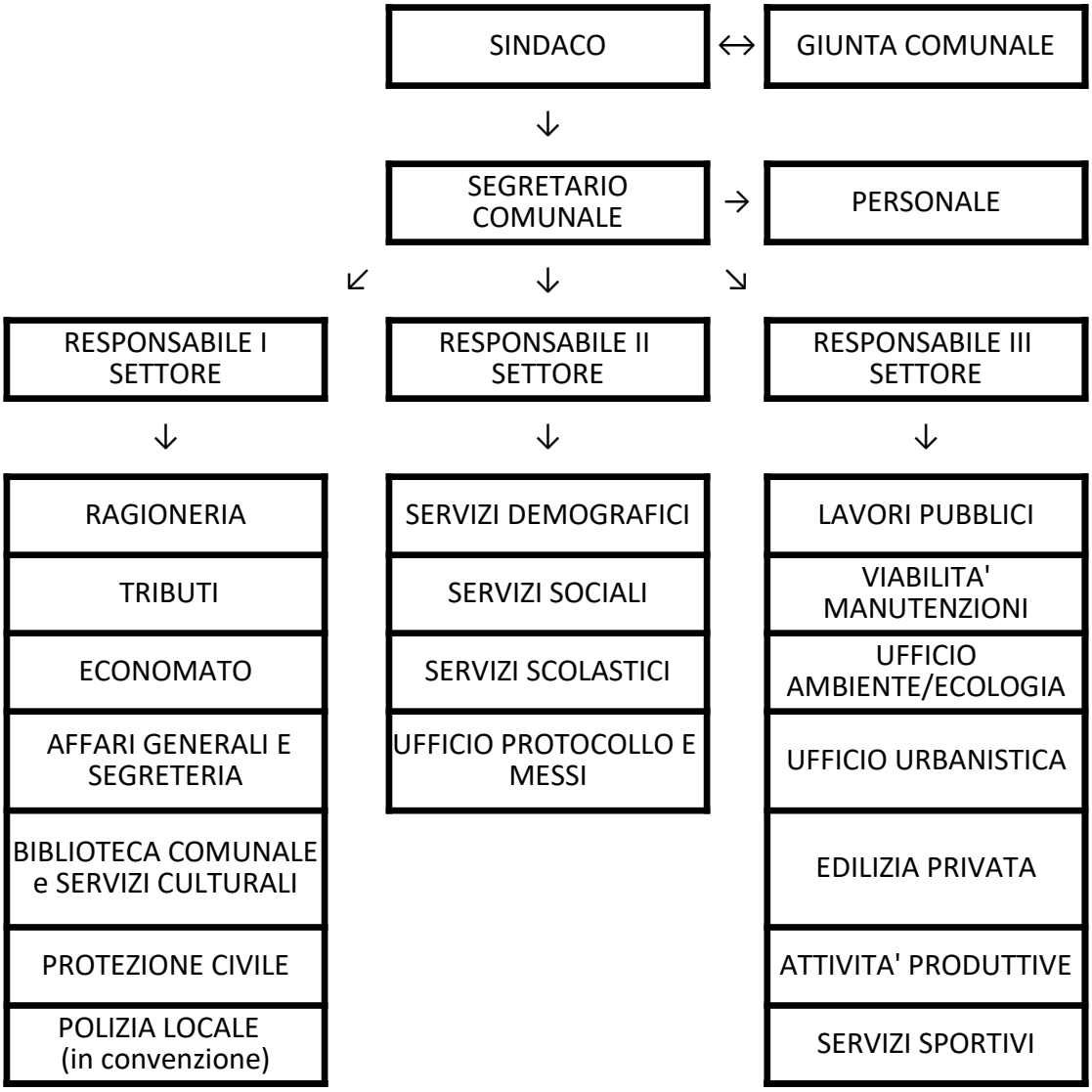NUOVA MACROSTRUTTURA ORGANIZZATIVA